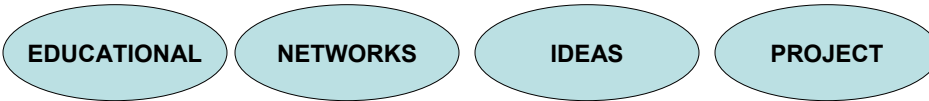




**INTERNATIONAL  
ENTREPRENEURS ASSOCIATION  
(IEA, UK)**

**Vision, Concepts, Business Structure  
Collaboration and Strategic Partnership**



**Toward Professional Learning and Growth**

**About IEA, United Kingdom**



The **International Entrepreneurs Association (IEA)** is an International Professional body formed for the purpose of providing Entrepreneur with the opportunity to participate and to be part of the process of improving managerial performance and effectiveness in all areas of business and industrial activity. Our purpose is to provide a forum for the entrepreneur to network with like-minded individuals and learn how to be successful in initiating, organizing and managing new business ventures for profit while minimizing the risk of loss.

Our primary objective is to improve and to create and foster a dynamic entrepreneurial environment for its members by providing innovative opportunities, meeting forums, and resources. In order to attain our purpose we promote and practice sound business principles, develop an informal atmosphere to promote networking, provide topical speakers at monthly meetings and encourage members in the successful commercialization of their ideas, products and services.

We support and promote professionalism entrepreneur in the manner managers conduct themselves when dealing with people and organizations in the business and work environment. Through our membership and examination scheme we can ensure that our members uphold the high standards of business practicing skills and expertise required by all level of business sectors of economic activity

Our comprehensive examination and qualifying scheme will enable individuals who wish to embark upon a career in business management to attain the requisite qualifications demanded by business environment today. Likewise, the knowledge acquired through our examination scheme will provide the individual with the skill and confidence to operate their own business successfully.



Modern societies needs entrepreneurs with high adaptability skills and who are dynamic, effectiveness, creative and innovative for enterprising. We as International Entrepreneurs Association strive to give our best to create a well successful entrepreneurship. IEA are constantly setting new trends as an entrepreneurial association to create a better life-long and practical higher learning & choice for the society. IEA are venturing into new and innovative methods and programs, aiming to lead the society, entrepreneurs, organization and students to knowledge-based society.

**Student as Mission Target**

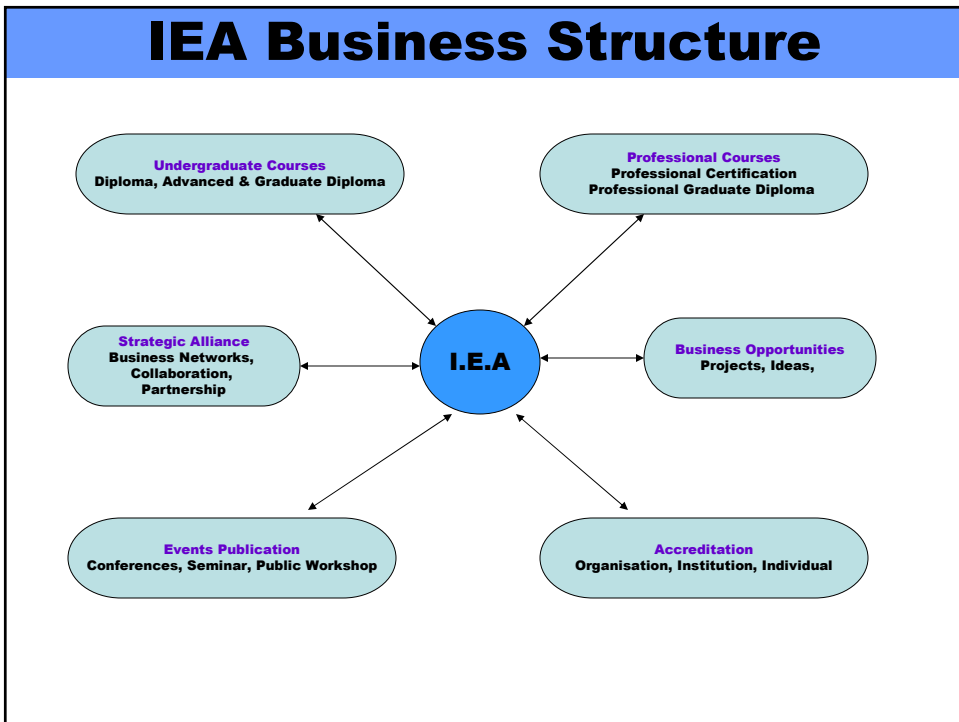
IEA will not only trains students in academic or theoretical study but also in professionalism and practical environment to create a well professional and entrepreneur in the society.  
IEA will provide the latest knowledge, technology and create a continuous learning environment for the students.

**Entrepreneurs and Business person as Mission Target**

IEA will help entrepreneurs to create must more efficient business approaches thru Forum, Conferences, Meeting & etc.  
IEA will help the young entrepreneurs to built up their idea into become reality by helping them finding investor, VC, Business angels or even joint venture.

**Organization and Industry as Mission Target**

IEA will help to organization and industry to become much more competitive by re-training the staff. IEA consulting and training strategy will help the industry to implementing the workload much more efficiency and effectively.



## EXAMPLE OF IEA APPROACH GROUP

### IEA Business Categories

Undergraduate Courses

Professional Courses

Strategic Alliance

Business Opportunities

Events Publication

Accreditation

### Approach Categories

Private Institute, College, University

Training Provider, High School, Private Institute, College, University

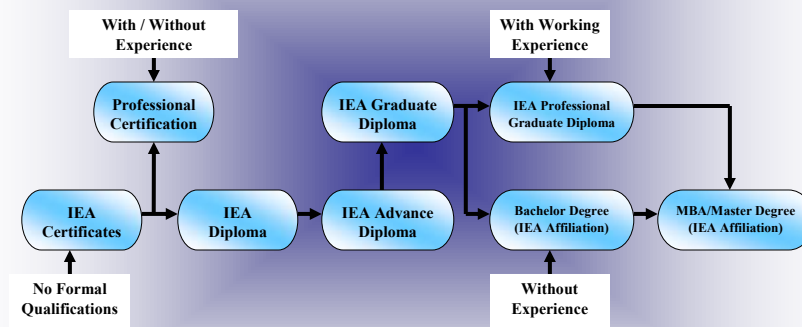
Clubs, Company, Organisation, Society, Association, College, University and etc.

Individual, Group or Company.

Open for Discussion

College, Institute, Individual , Company

## International Entrepreneurs Association Education Pathway Preview



**International Entrepreneurs Association  
Undergraduate Preview  
Diploma , Advanced Diploma , Graduate Diploma**

**The Diploma Path and Entrance Requirements**

**4 LEVELS**

**Stage 1. Diploma**

IEA Access Certification Level

GCE "A" Level or equivalent.

Candidates with good GCE "O" Level result will be considered for conditional admission.

Candidates with TOEFL / IELTS qualification will be add-advantage.

**Stage 2. Advanced Diploma**

IEA Diploma Level

A recognized Higher National Diploma or equivalent.

**Stage 3. Graduate Diploma**

IEA Advanced Diploma Level

A recognized Advanced Diploma in a relevant area of specialization or an equivalent Professional IT qualification.

A recognized Graduate Diploma or Degree or equivalent.

**Stage 3. Professional Graduate Diploma**

IEA Graduate Diploma Level

A recognized Graduate Diploma in a relevant area of specialization or an equivalent Professional IT qualification.

A recognized Bachelor Degree or Degree or equivalent.

At least with 2 or more years of experiences



## About I.E.A Main Stream Diploma > >

### Main Undergraduate Courses of IEA

- Sales & Marketing
- Applied Business Computing
- Business Communication
- E-Commerce
- Entrepreneurship
- Supply Chain Management
- Business Administration



Link Education with Experience

## International Entrepreneurs Association Professional / Certified Preview

Professional Certification, Professional Graduate Diploma,  
Certification of Completion / Attendance.

# The Certification Pathway Entrance Requirements

## 2 LEVELS

### Stage 1. Certificate of Attendance/ Completion

For candidates attending a TWO-FULL Day program (16 Hours).

### Stage 2. Professional Certified Certification

For candidates fulfilling 60-Hour or Equivalent of specialized & Professional program.

## Get I.E.A Experiential Professional Certification



Our Association, as a International qualifying body, provides opportunities for entrepreneurs to be examined to earn one or more of our Professional Awards that will ultimately lead them to the licensing stage as **Certified International Entrepreneur (CIE)**.

### Professional Category Programme:

- ❖ Lean Manufacturing
- ❖ Supply Chain Excellence
- ❖ World Class Leadership
- ❖ Quality Improvement
- ❖ Professional Certified Courses
- ❖ Languages Mastering
- ❖ Professional Practical Courses
- ❖ Managerial Leadership
- ❖ Quality Improvement
- ❖ Business Improvement series
- ❖ Production and Operation Management
- ❖ Entrepreneurs series
- ❖ International Trades series
- ❖ Motivational & Accelerated Learning

## IEA, United Kingdom



The **International Entrepreneurs Association (IEA)** is an international professional body formed for the purpose of providing corporate individuals, managers and entrepreneurs with the opportunity to participate and to improve managerial performance and effectiveness in all areas of business and industrial activities. While IEA will not only focus on the main stream of Diplomas but also recommend of Customizing in Other fields

→ Awards **Diploma, Advanced Diploma and Graduate Diploma** for the following fields:

Accounting and Finance; Advertising & Brand Management; Customer Relationship Management; Entrepreneurial Management; Health Care Management; Hospitality Management; Human Resource Management; Multimedia & Art; Logistics and Shipping Management; Network & Marketing Management; Project Management; Production Manufacturing Series; Property Management; Tourism Management; Information Technology; Business & Entrepreneur; Etc

## International Entrepreneurs Association Joint Award Programme

International Entrepreneurs Association Joint Award Programme is part of our programme which plans to implement to the institution, training providers, professional and non-professional institution/associations, seminar and event organisers, companies training and research departments and others in various parts of the world. The Joint Award Programme is to give adult learners the opportunity to earn credits through various ways of learning by correspondence courses, independent study, group study, internships, tutorials, seminars, audio/videotapes, tele-courses and computer networking.



**In Conjunction with  
Other University,  
Institution,  
Association or  
Training Providers**



## IEA Affiliations, United Kingdom



→ Accepted into **Diploma, Bachelors and Masters Programs** in

**Boston University, USA**

**California State Polytechnic University, USA**

**Su Zhou University, China**

**Technical University of Denmark, Denmark**

**International Association of Business Computing, UK**

**University of Southern Queensland, Australia,**

**The University of New Zealand, UK**

**University of Nebraska Lincoln, USA,**

**The George Washington University, USA,**

**Institute of International Affairs, France,**

**Institute for the Development of Homoeopathy, India**

**National College of Managerial Technology, Africa**

**The Pennsylvania State University, USA**

**South Cross University, Australia**

**University of Warwick, UK**

**Preston University, USA**

**International Entrepreneurs Association Accreditation**

**→ Organisation, Institution, Individuals**





## About I.E.A Accreditation >>>

### IEA Accreditation main focus:

- Organisation & Company
- Institution & Colleges
- Individual & Professional



Accreditation is a status granted to an institution, individual, organisation that meets or exceeds the stated criteria of educational quality, personal development, success organisational. The purposes of accreditation are to assess and enhance the quality of an institution/Individual/Organisation, to assure consistency in operations, to promote improvement, and to provide for public accountability.

Recognition & Accreditation thru Evaluation & Improvement

**Business Opportunities & Strategic Alliance  
Projects, Ideas, Business Network, Collaboration**

## Future Success with Business Opportunities Thru IEA

International Entrepreneurs Association is a non-profit association and professional body formed for the purpose of providing society and entrepreneurs with the opportunities to participate, networks, collaborate and sharing new ideas and projects in all areas of business and industrial activity. All of the associates, members, partners and clients of IEA will create a life-long continuous relationship between each other in the system life cycle in business environment. Therefore with these relationship with the membership of IEA will be beneficial for all level of society.

International Entrepreneurs Association Internal Membership Scheme can carry out title as below.

Student of IEA (SIEA)  
Member of IEA (MIEA)  
Associate of IEA (AIEA)  
Fellow of IEA (FIEA)



International Entrepreneurs Association (IEA) is going to provide an International Member of IEA for all the external society the need of collaborating with IEA.

International Member of IEA (IMIEA)

As for IMIEA members scheme, he/she will has the changes to carry out title of Certified International Entrepreneurs (CIE) and also (IMIEA). However, all member of IMIEA will has a privileges and beneficial for all the public events and all the courses of IEA.

## Events & Publication

### Conferences, Fair, Seminar, Public Workshop

International Entrepreneurs Association (IEA) will also host, organised, support and contribute in Public Workshop, Fair, Seminars, and also conferences for time to time with different organisation and events organiser. IEA will consider on other project such as publication of magazine, books, and also other opportunities that will bring beneficial to the society

# Thank you



**For More Information, Please Contact:**

**Office: +60 12-4520447**

**E-Mail : [enquiries@ibizea.co.uk](mailto:enquiries@ibizea.co.uk)**

**[ibizea@gmail.com](mailto:ibizea@gmail.com),**

**Our Affiliate Partners:**

